

ATTACHMENT A

MINUTES FROM THE DECEMBER 18, 2019 MEETING

MEETING MINUTES

Meeting Minutes
December 18, 2019
9:03 a.m. – 10:00 a.m.

Virginia Wesleyan University
The Shafer Room
5817 Wesleyan Drive
Virginia Beach, Virginia 23455

PRESIDING: Mr. Mark Johnson, Chairperson

MEMBERS PRESENT:

Dr. Elsie M. Barnes	Ms. Stephanie Gorham	Dr. Ruth T. Jones Nichols
Mr. Hosey Burgess	Ms. Alice Graham	Dr. John Olson
Mr. Thomas Calhoun	Ms. Kasia Grzelkowski	Dr. Keisha Pexton
Mr. Ross Cherry	Ms. Shannon Kane	Mr. Thom Prevette
Ms. Jeffrey W. Clemons	Mr. John Kownack	Mr. Doug Smith
Mr. Ellis Cofield, Jr.	Ms. Pamela Little-Hill	Dr. Aaron Spence
Mr. Brian Courtien	Dr. Daniel Lufkin	Mr. Guenter Weissenseel
Dr. Larry Dotolo	Dr. Corey McCray	Mr. Kevin Will
Dr. Johnny Garcia	Ms. Mary D. McGovern	Mr. Steven C. Wright
Mr. Greg Garrett	Ms. Delceno C. Miles	

MEMBERS ABSENT:

Ms. Vonya Alleyne	Ms. L'Tanya Johnson	Mr. Bryan Stephens
Ms. Virginia Batteen Hawks	Mr. Bill Miller	Mr. Chris Stuart
Mr. Jared Chalk	Mr. Ron Ritter	Ms. Edith White
Dr. Kenneth Chandler	Ms. Becky C. Sawyer	Mr. Chas Wright
Mr. William W. Crow	Ms. Kim Shepard	
Mr. Andy Jaeckle		

LOCAL ELECTED OFFICIALS:

Honorable Donald Goldberg	Honorable Mamie Johnson
Honorable John Rowe	Honorable Rick West

STAFF PRESENT:

Mr. Shawn Avery	Mr. Clif Duncan	Mr. Whitney Lester
Ms. Christina Brooks	Ms. Loretta Earl	Ms. Nancy Stephens
Mr. Mike Clark	Ms. Latonya English	Ms. Chelta Wray
Mr. Steve Cook	Ms. Amanda Green	

GUESTS PRESENT:

Ms. Karen Boone
Ms. Khadijah Bilal
Ms. Beverly Chamblee
Ms. Phyllis Clemons

Dr. Sara Lockett
Ms. Araceli Marcial
Dr. Scott Miller
Ms. Kathleen Morelli

Mr. Lewis Richardson
Dr. Kipp Rogers

I. Call to Order

The meeting of the Hampton Roads Workforce Council (HRWC) was called to order by the Vice Chairperson, Mr. Mark Johnson at 9:03 a.m.

II. Welcome and Introductions

Mr. Mark Johnson introduced Dr. Scott D. Miller, President of Virginia Wesleyan University. Dr. Miller welcomed the HRWC members to the University. He then discussed the following:

- History of the university
- Area selected liberal arts university
- Religious studies
- Economic development

Dr. Miller stated that Virginia Wesleyan University is proud to partner with the HRWC.

Mr. Johnson welcomed new council members, Mr. Jeffrey W. Clemons, Senior Vice President at The PNC Financial Services Group, Mr. Brian Courtien, Director of Apprenticeship & Training at International Union of Painters & Allied Trades (IUPAT) Finishing Trades Institute of MD, VA, DC & Vicinities, Ms. Stephanie Gorham, Executive Director at VOLUNTEER Hampton Roads, Ms. Kasia Grzelkowski, President & CEO at Versability Resources, Inc., Ms. Shannon Kane, President at EWR Management Group and Mr. Doug Smith, President and CEO at Hampton Roads Economic Development Alliance. Mr. Johnson asked everyone to introduce themselves.

III. Approval of Minutes

A motion to approve the minutes of the June 12, 2019 HRWC meeting with suggested edits from Ms. Delceno C. Miles as presented was made, seconded, and approved by a unanimous voice vote of the council.

IV. Special Presentations

A. Testimonials of Success

Mr. Avery stated that once a year the HRWC invites past participants to share their experiences with the program. He then introduced Ms. Nancy Stephens, Director of HRWC Virginia Career Works Center and Ms. Christina Brooks, Senior Director of Youth Services.

Ms. Stephens introduced Ms. Khadijah Bilal, a past participant at the Virginia Career Works Center. Ms. Bilal completed training at Mid-Atlantic Maritime Academy. At the beginning of the new year she will start working at Coastal Transportation as an Engineering Intern. Ms. Bilal thanked everyone for helping her to achieve her goal of employment.

Ms. Christina Brooks, Senior Director of Youth Services, stated that the HRWC NextGen Regional Pathways Program is partnering with WHRO in an internship program. This program will provide internship opportunities for youth and young adults ages 16 to 21 in Hampton Roads. Ms. Brooks provided a presentation on the NextGen Regional Internship Program. She stated that internship changes the lives of youth.

Dr. Johnny Garcia stated that his organization provided summer internship placements for youth in Hampton Roads. He also stated that internship and mentoring help make better employees.

B. Dr. Aaron Spence, Superintendent of Virginia Beach City Public Schools

Mr. Avery introduced Dr. Aaron Spence, Superintendent of Virginia Beach City Public Schools. Dr. Spence announced that as part of the Virginia Beach City Public Schools curriculum students graduating with a diploma are required to have workplace experience. He stated that all freshmen starting in 2019 are required to have workplace experience as well.

Dr. Spence introduced Dr. Sara Lockett, Director of the Office of Technical and Career Education at Virginia Beach City Public Schools. Dr. Lockett discussed the following:

- Internship
- Career training

- Virginia Beach Workforce Alliance with the HRWC
- Soft skills

Dr. Lockett thanked the Council for giving her a chance to share information with them on the internship program.

V. Program Status Updates

A. Finance and Audit Committee

Program Year 2019 (PY'19) Funding, Budget, and Expenditure Summary — Dr. Johnny Garcia, Chairperson of the Finance and Audit Committee, provided the council with the PY'19 Funding, Budget, and Expenditure Summary for the four (4) month period ending October 31, 2019 and the report was accepted.

B. Youth Services Committee

Youth Services Committee Update — Mr. Kevin Will, Chairperson of the Youth Services Committee, gave the council an update on the NextGen Pathways Program. He announced that on March 4, 2020, the NextGen Pathways Program will host the 2020 Hampton Roads Regional NextGen Opportunity Fair at the Chesapeake Convention Center. Mr. Will stated that more than eighty (80) vendors and four hundred (400) youth are expected to attend this event.

Mr. Will announced that the 2020 NextGen Inspire Career EXPO featuring Ship Repair and Healthcare will be held on March 25, 2020 at the Chartway Arena. This hands-on immersive event will provide up to eight hundred (800) students with the opportunity to practice career-related tasks in the ship repair and healthcare industries. This event will be held in partnership with Sentara Healthcare, the Virginia Ship Repair Association, Tidewater Community College, Junior Achievement, and the City of Norfolk.

Mr. Will announced that Ms. Amanda Green, Youth Program Coordinator, was awarded the first National Youth Workforce Development Professional of the Year Award at the annual National Youth Symposium in Chicago. He also announced that Ms. Christina Brooks, Senior

Director of Youth Services, was recognized in the October 2019 issue of Inside Business as a Top 40 Under 40 nominee.

C. Business and Workforce Services Committee

Program Year 2019 (PY'19) Virginia Career Works (VCW) – Hampton Roads Region

Performance — Dr. Larry Dotolo, Chairperson of the Business and Workforce Services Committee, gave an update on the PY'19 VCW – Hampton Roads Region performance for the period of July 1, 2019 to October 31, 2019. He reported that Basic Career Services activity was steady during PY'19, with five thousand one hundred seventy-five (5,175) first time customers and fifteen thousand two hundred eighty-seven (15,287) multiple visits.

Dr. Dotolo reported that VCW Business Services staff developed ninety-eight (98) employer job orders during the period and referred two hundred and forty-three (243) customers with eighty-seven (87) hired. He also reported that twenty-three (23) employees received occupational skills training through Incumbent Worker Training (IWT) Contracts. There have been fourteen (14) employees to date who have completed IWT training, with thirteen (13) earning a credential.

Hampton Roads Veterans Employment Center Update — Dr. Dotolo gave an update on the Hampton Roads Veterans Employment Center. He reported that as of December 6, 2019, services have been provided to two thousand hundred sixty-five (2,265) individual customers and seven thousand thirty-seven (7,037) multiple visits to the center.

New Initial Eligibility Individual Training Account (ITA) Program Recommendation —

Dr. Larry Dotolo provided the committee with the new initial eligibility ITA program recommendation. He stated that posted on the HRWC's website is an ongoing revolving ITA application package. Dr. Dotolo reported that the committee recommends adding **KITCO Fiber Optics - Fiber Optic Installer/QA Course and 160 Driving Academy - Tractor Driver Programs** to the approved ITA Training Providers List and is requesting the council's

approval. A motion to approve the recommendation from the committee as presented was made, seconded, and approved by a unanimous voice vote.

Individual Training Account (ITA) Program Re-Certification Recommendations — Dr. Dotolo gave a summary of the ITA Program Re-Certification for Continued Eligibility criteria. He stated that when new ITA Programs are approved by the council, it is only for one (1) year and then re-certified for subsequent annual periods based on performance. Dr. Dotolo also stated that the committee recommended that the programs shown on the list provided in the agenda package be approved for an additional year of continued eligibility. The other programs on the list are not recommended. After some discussion, a motion to approve the HRWC ITA programs for re-certification of continued eligibility as presented was made, seconded, and approved by a unanimous voice vote.

ITA Programs with Zero Participant Enrollments — Dr. Dotolo provided the council with a copy of training programs with zero participant enrollments for two (2) consecutive years after the one (1) year initial eligibility period. He stated that the committee recommended that the ITA programs with zero participant enrollments be removed from the HRWC eligible programs list. A motion to approve the recommendation from the Business and Workforce Services Committee was then made, seconded, and approved by a unanimous voice vote.

D. Communication Committee

Dr. Corey McCray, Chairperson of the Communication Committee, gave the council an update on their activities. He stated that the KBD Group has been very active on social media.

VI. President's Report

Mr. Avery discussed the following:

- Regional Collaborative – Hampton Roads Workforce Council (HRWC) and the Greater Peninsula Workforce Board
- Meeting with several city officials

- HRWC purchased the URL for 757
- Regional partners
- Director of Grants & Proposal Development position

Mr. Avery introduced Mr. Whitney Lester, Senior Director of Talent Development at the Hampton Roads Workforce Council. Mr. Lester gave an update on the Talent Alignment Strategy. He discussed the following:

- Talent Alignment Strategy Study
- Hampton Roads Collaborative Talent Development Committee meetings
- Shortage on talent categorized by positions, regions, and industries
- Growing the regional talent pool
- Emerging workforce
- Campus 757

VII. Old Business

There was no old business.

VIII. New Business

There was no new business.

IX. General Discussion and Public Comment

There were no public comments.

X. Adjournment

There being no further business for the council to discuss, the meeting adjourned at 10:45 a.m.