HAMPTON ROADS WORKFORCE COUNCIL

AND

GREATER PENINSULA WORKFORCE BOARD

JOINT MEETING MINUTES

March 17, 2021

A joint virtual meeting of the Hampton Roads Workforce Council (HRWC) and the Greater Peninsula Workforce Board (GPWB) was convened at 9:00 a.m. on March 17, 2021, by Dr. John Olson, Chair, GPWB. Mr. Shawn Avery, President and CEO, HRWC, welcomed members and the Chief Local Elected Officials (CLEOs) and read the virtual meeting guidelines. A roll call was conducted, and a quorum was present. See Attachment 1 for a list of attendees.

Mr. Avery introduced new board members: Dr. Towuanna Porter Bannon, President, Thomas Nelson Community College, and the Honorable Sheila S. Noll, Vice Chair, York County Board of Supervisors. Mr. Avery announced that today’s meeting would be the last one for Dr. Daniel Luftkin and that Dr. Corey McCray would be serving as the new Interim President at Camp Community College.

CONSENT AGENDA

Dr. Olson directed the attention of the joint board members to the Consent Agenda. He noted that the Consent Agenda had been emailed to the members in advance of the meeting and included the following items:

I. MEETING MINUTES
Joint meeting of the HRWC and the GPWB minutes for December 17, 2020.

II. WIOA TITLE I ELIGIBLE TRAINING PROVIDER PROGRAM
Recertification of WIOA Title I Eligible Training Provider Programs for Calendar Year 2021 for Peninsula Vendors through December 31, 2021.

Dr. Olson asked if there were any items that members would like removed from the Consent Agenda. There being none, he asked for a motion to approve the Consent Agenda. A motion was made by Ms. Delceno Miles and seconded by The Honorable Buddy Green. The motion was approved.

AGENDA

I. SPECIAL PRESENTATION
Mr. Avery introduced Mr. Ronald Painter, Chief Executive Officer of the National Association of Workforce Boards (NAWB). Mr. Avery stated that Mr. Painter assumed his role at NAWB in July 2019 and has traveled the country meeting with State and Local workforce leaders to identify cutting-edge practices and programs. Mr. Painter is the founding CEO of the Three Rivers Workforce Investment Board (WIB) in Pittsburgh. Mr. Painter holds an undergraduate degree in Political
Science from Grove City College in Pennsylvania and a Master’s in Public Administration and advanced graduate coursework from the University of Pittsburgh’s Graduate School of Public & International Affairs, where he served as Adjunct Faculty.

Referring to a PowerPoint presentation entitled, “Workforce Resiliency” Mr. Painter discussed the following:

- Resilience: An ability to recover from or adjust to adversity or change.
- Why Workforce Innovation and Opportunity Act (WIOA)?
- The Big Questions: Who are our customers? What is happening in our customer’s world? How are we adapting to these changes?
- What are we aiming for?
- Challenges Across Dimension – Sales, Marketing, and Delivery.
- Things to Consider – Who did the pandemic impact? (Men, Women, White, Black, Asian, and Hispanic.)
- There are tension and expectations: Economic and Community Development, Workforce Development, Education, and Community Interest.
- Housing, Transportation, Childcare, Racial Equity, and Broadband Access.
- Where from here?

Mr. Painter stated that the purpose of WIOA is to better align the workforce system with education and economic development to create a collective response to economic and labor market challenges on the national, state, and local levels. Mr. Painter welcomed comments and questions.

II. **UPDATE ON REGIONAL WORKFORCE MERGER**

Mr. Avery presented an update on the regional workforce merger. He reported that the Governor’s Office had approved the Virginia Workforce Development Board (VWDB) Resolution for the realignment of the Boards. Mr. Avery discussed the following:

- The Merger of the two Local Workforce Development Areas
- Update to Charter - seven out of fifteen jurisdictions have returned Charter
- Board By-laws approved
- Staff Personnel Policies and Procedures Manual completed
- Retirement and Benefits
- 757 Recovery Champion
- New Board starting July 1, 2021 - Dr. John Olson, Chairperson, and Mr. Mark Johnson, Vice-Chairperson
- Veterans Employment Center on the Peninsula
- Job Descriptions Completed by April 1, 2021
- Network2Work Partnership

Mr. William H. Mann, Jr., Executive Director of the GPWB provided a brief update on the merger stating that Messrs. Gary Butler and Bill Coley were working together to combine the two organizations’ policies and procedures and were making good progress with the assistance of staff.
Mr. Avery introduced Mr. Doug Smith, President and CEO, Hampton Roads Alliance. Mr. Smith directed attention to the PowerPoint presentation entitled, "757 Recovery and Resilience Action Framework." He discussed the Executive Summary; Did You Know Campaign?; the 757 Champions, and Offshore Wind. Mr. Smith stated that in order to achieve the vision - the action framework advances five strategic imperatives: 1) build regional unity, 2) grow new jobs, 3) grow, retain, and attract talent; 4) grow resiliency and 5) advance regional infrastructure. He said the 757 Business Community was working together to deliver a faster recovery and stronger economic growth.

III. ANNOUNCEMENTS
Dr. Olson announced that the next meeting would be a Joint Executive Committee meeting on April 21, 2021, at 9:00 a.m.

IV. PUBLIC COMMENTS
Ms. Barbara Murphy, Project Director, AARP Foundation, shared information about AARP’s Senior Community Service Employment Program (SCSEP) which is a job training program to help low-income, unemployed individuals aged 55+ to find work. Ms. Murphy provided her email address (bmurphy@aarp.org) and telephone numbers (southside 757-625-7001 and peninsula 757-595-8726) for interested agencies that may like additional information on how to become a job site for the SCSEP.

Mr. Johnson invited each Chief Local Elected Official to provide an update on their locality. He thanked the Board, the CLEOs, and the staff for their hard work and support of the organizations.

V. ADJOURNMENT
There being no further business, the meeting adjourned at 10:30 a.m.

Respectfully Submitted,

Shawn Avery, Secretary
Hampton Roads Workforce Council
HAMPTON ROADS WORKFORCE COUNCIL
JOINT BOARD MEETING
MARCH 17, 2021
ATTENDANCE RECORD

HRWC BOARD MEMBERS PRESENT

Hosey Burgess                      Virginia Employment Commission
Thomas Calhoun                     Norfolk Federation of Teachers
Dr. Ken Chandler                  City of Virginia Beach
Dr. Marcia Conston                Tidewater Community College
Dr. Larry Dotolo                  VA Tidewater Consortium for Higher Ed.
Dr. Johnny Garcia                 SimiLS, Inc.
Greg Garrett                      garrett Realty Partners
Stephanie Gorham                  VOLUNTEER Hampton Roads
Alice Graham                      Region 20 Adult Education
Kasia Grzelkowski                 VersAbility Resources
Andy Jaeclele                      STIHL Incorporated
L’Tanya Johnson                   Cost Plus World Market
Mark Johnson                      Truist Bank
Dr. Ruth Jones Nichols           Foodbank of S. E. Virginia & Eastern Shore
Shannon Kane                      EWR Management
Pamela Little-Hill               City of Portsmouth
Delcenoe Miles                   The Miles Agency
Dr. John Olson                    ECPI University
Ron Ritter                       On Point, LLC
Doug Smith                        Hampton Roads Alliance
Bryan Stephens                    Hampton Roads Chamber
Chris Stuart                      Top Guard Security
Guenter Weissenseel               IMS Gear Virginia Inc.
Edith White                       Hampton Roads Community Action Program
Chas Wright                      TowneBank

HRWC BOARD MEMBERS ABSENT

Vonya Alleyne                        Cox Communications Virginia
Virginia Batteen Hawks            S.L. Nusbaum Realty Company
Jared Chalk                         Norfolk Department of Economic Development
Ross Cherry                         Cherry Carpeting & Flooring Company
Jeffrey W. Clemons                The PNC Financial Services
Ellis Cofield, Jr.                Cofield’s Locksmith, LLC
Brian Courtiene                    International Union of Painters & Allied Trades & Finishing
William W. Crow                   Trades Institute of MD, VA, DC & Vicinities
Ronald Jackson                    Virginia Ship Repair Association
Dr. Daniel Lufkin                 Norfolk Redevelopment and Housing Authority
Bill Miller                               Paul D. Camp Community College
Dr. Keisha L. Pexton              Fairlead Integrated
Thom Prevette                      Newport News Shipbuilding
                                  Bon Secours Health System

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Becky C. Sawyer  
Sentara Healthcare  
Kim Shepard  
VA Department of Aging & Rehabilitative Services  
Dr. Aaron Spence  
City of Virginia Beach Public Schools  
Kevin Will  
Boys & Girls Club of Southeast Virginia  
Steven C. Wright  
Chesapeake Department of Economic Development

CHIEF LOCAL ELECTED OFFICIALS (CLEO’s) REPRESENTATIVES PRESENT (Nonvoting)

The Honorable Joel Acree  
Isle of Wight County  
The Honorable Robert M. Dyer  
City of Virginia Beach  
The Honorable Christopher Cornwell  
Southampton County  
The Honorable Don Goldberg  
City of Suffolk  
The Honorable Shannon Glover  
City of Portsmouth  
The Honorable Linwood Johnson  
City of Franklin  
The Honorable Mamie Johnson  
City of Norfolk  
The Honorable Rick West  
City of Chesapeake

HRWC STAFF

Shawn Avery  
President and CEO  
Mike Clark  
Internal Communications Coordinator  
Steve Cook  
Vice President of Workforce Innovation  
Clif Duncan  
Vice President of Finance and Administration  
Loretta Earl  
Office Manager  
Latonya English  
Senior One-Stop Director of Operations - VCW Norfolk  
Tasha Green  
Admin. Services Coordinator - VCW Norfolk  
Serigo Leon  
Career & Training Services Coord. - VCW Norfolk  
Whitney Lester  
Senior Director of Talent Development  
Jackie Rondeau  
Business Services Coordinator - VCW Norfolk  
Nancy Stephens  
Senior One-Stop Director of Admin. - VCW Norfolk  
Chiara Worthey  
Office Manager - VCW Norfolk

GUESTS

Kelly Morro  
The KBD Group, LLC  
Ronal Painter  
National Association of Workforce Board  
Kelli Webb  
The KBD Group, LLC
GREATER PENINSULA WORKFORCE BOARD
JOINT BOARD MEETING
MARCH 17, 2021
ATTENDANCE RECORD

GREATER PENINSULA WORKFORCE BOARD (GPWB) MEMBERS PRESENT

Rachel Ambrose
Dr. Porter Bannon
Terry Banz
Joseph C. Barto, III
Verna Chamberliss
Donna Crittenden-Barton
Dr. Susan English
Greg Garrett
Jesse Goodrich
Honorable James Gray
Honorable Herbert Green, Jr.
Kasia Grezelkowski
Dudley Harris
Honorable Ted Maslin
Honorable John McGlennon
Robert McKenna
John Meyer
Barbara Murphy
The Honorable Shelia Noll
Dr. John Olson
Honorable Robert Orth
Casey Roberts
Dale Stone

Denigh Learning Center
Thomas Nelson Community College
Greater Williamsburg Business Council
TMG
United Steelworkers – Local 8888
Virginia Employment Commission
Thomas Nelson Community College
Greg Garrett Realty Partners
Riverside Health System
Hampton City Council
Poquoson City Council
Versatility Resources, Inc.
Bay Electric Co., Inc.
Williamsburg City Council
James City County Board of Supervisors
Virginia Peninsula Chamber of Commerce
SynEnergy Inc.
AARP
York County
ECPI University
Gloucester County Board of Supervisors
New Horizons Regional Education Centers
Walmart Distribution Center

GPWB MEMBERS ABSENT

Honorable Melanie Rapp Beale
Mike Briley
Rhonda Bunn
Jeffrey Clemmons
Erin Creath
Tanya Howard
Aaru Ma’at
Josie Pearson
Dr. Jason Perry
Kimberly Shepard
Ken Taylor
Thomas Tingle
Honorable Tina Vick

Dominion Energy
Virginia Peninsula Central Labor Council
Canon Virginia Inc.
PNC Bank
Sentara Healthcare System
Newport News Shipbuilding
Hampton Redevelopment and Housing Authority
Science Systems and Applications, Inc.
Rappahannock Community College
VA Department of Aging & Rehabilitative Services
W. M. Jordan Company, Inc.
Guernsey Tingle Architects
Newport News City Council
Dr. Vince Warren  Newport News Shipbuilding
Barbara Watson  James City County Department of Social Services
Albert Welcher  Point Transitions LLC

**GPWB LEO STAFF REPRESENTATIVES PRESENT** *(Nonvoting)*
Wendy Evans  City of Williamsburg
Sherri Newcomb  York County
Sherry Spring  Gloucester County

**GPWB LEO STAFF REPRESENTATIVES ABSENT** *(Nonvoting)*
Alan Archer  City of Newport News
Erica Spencer  City of Hampton
Barbara Watson  James City County Department of Social Services
Randall Wheeler  City of Poquoson

**GPWB STAFF PRESENT**
Rita Bond  Administrative Office Manager
Gary Butler  Deputy Director
Diana Cordero  Business Services Coordinator
Cathy Ellis  Executive Support Specialist
Angela Sullivan Harris  Program Manager
Katherine Henderson  Senior Project Manager
William H. Mann, Jr.  Executive Director
Terri Partain  Accountant
Shannon Trochuck  Program Support Specialist

**YOUTH WORKFORCE CENTER, NHREC STAFF PRESENT**
Nikiesha Virgil  Program Manager