

**BOARD OF DIRECTORS
OF THE HAMPTON ROADS WORKFORCE COUNCIL
EXECUTIVE COMMITTEE
MEETING MINUTES
APRIL 20, 2022**

A meeting of the Executive Committee, Board of Directors of the Hampton Roads Workforce Council (HRWC) was convened in the Boykin Room, Brooks Crossing Innovation and Opportunity Center, 550 - 30th Street, Newport News, at 9:05 a.m. on April 28, 2022. The meeting was called to order by Dr. John Olson, Chair with a quorum present. See Attachment 1 for a list of attendees.

CONSENT AGENDA

Dr. Olson directed the attention of the Executive Committee members to the Consent Agenda. He asked if members would like to remove the single item; no request was received.

I. MEETING MINUTES

Executive Committee of the Hampton Roads Workforce Council Board of Directors minutes for February 16, 2022.

A motion to approve the Consent Agenda was seconded and approved.

MEETING AGENDA

I. COMMITTEE REPORTS

A. Business and Workforce Services Committee (BWSC) – Dr. Olson recognized Committee Chair, Dr. Larry Dotolo.

Dr. Dotolo reviewed the Business and Workforce Services Committee report for the period 7/1/21 to 2/28/22 highlighting a variety of statistics during this period, total Basic Career Services Customer activity was 6,324 customers; total new Individualized Career Services Enrollment activity was 329; total new Training Service Customer Enrollment activity was 224; the Credential Attainment Rate at Exit was 75% for Adults and 58% for Dislocated Workers (DWs); the Employment Rate at Exit was 62% for Adults and 81% for DWs; the Average Placement Wage for Adults was \$18.07 and \$22.42 for DWs; the 3-Month Employment Retention Rate for Adults was 72% and 91% for DWs; the number of Job Orders developed was 410 and 717 customer referrals were made. After much discussion, Dr. Dotolo asked the Committee to read the remainder of the report.

B. Youth Services Committee – Dr. Olson recognized Committee Vice Chair, Mr. Dudley Harris for a report.

Mr. Harris stated that as of February 28, 2022, the In-School (ISY) and Out-of-School (OSY) year-round programs had served 210 youth for PY '21 that includes 38 ISY and 172 OSY. He stated that the new RFP # ISY and OSY PY '22-01 for youth programs beginning July 1, 2022,

was issued February 14, 2022. On April 7, 2022, the Youth Committee met and are recommending funding for two ISY programs and six OSY programs. The programs that were accepted for the ISY and OSY programs were Mid Atlantic Maritime Academy, New Horizons Regional Education Centers, Paul D. Camp, Virginia Beach City Schools and Virginia Technical Academy. Students in the OSY program will receive funding up to \$7,500 and the ISY will receive up to \$4,000. Mr. Harris reported that the goal for this year was to serve 305 youth; the actual number of youths served last year was 210. He pointed out the increased number of youths to be served by Paul D. Camp was 50 OSY and 40 ISY. He noted that Paul D. Camp would be serving youth from both Franklin and Southampton counties.

A motion was seconded and approved to accept the Youth Services Committee's funding recommendations for RFP # ISY and OSY PY '22-01 for PY '22 (7/1/2022 through 6/30/2023).

Mr. Harris continued his report by reviewing the NextGen update that reviewed the Pathways to Opportunity Program and the 2021 NextGen Regional Internship Program. He said that the NextGen Opportunity Fair was held on March 10 at the Chesapeake Conference Center with over 70 vendors and 100 youth in attendance. On April 15, the NextGen Pathways Program hosted a career immersion Escape Room event in partnership with ForKids and Communities in Schools. The Escape Rooms included Archeology, Social Media Marketing/Influencing, IT and Healthcare.

Mr. Harris announced that Choose 757 Career Conference for Educators will be held on June 28 – 30 with featured industries including Maritime, Medical Research and Public Service.

C. Finance and Strategy Committee: Dr. Olson recognized Committee Chair, Dr. Johnny Garcia for a report.

Dr. Garcia reviewed the financial report ending February 28, 2022, stating that the total Approved Budget for PY '21 was \$19,625,283 while the total approved PY '20 budget was \$7,534,163. He reported that the Adult and Dislocated Workers training expenditure increase was nearly 9.0% while the Youth Contracts expenditures increase was about 5.5%.

Dr. Garcia announced that Ms. Stacey Daniels-Fayson would serve as the new Chief Financial Officer beginning May 30, 2022, replacing Mr. Clif Duncan whose last day would be June 24, 2022.

II. PRESIDENT'S REPORT

Mr. Avery announced that the Council had been contacted by King Charitable Trust from New York City about making a donation to our organization. He stated that the family of the trust was from North Carolina, and they expressed interest in our programs. Mr. Avery announced that the Council was awarded \$600,000 from this trust to support youth programs and skilled careers for women.

Mr. Avery announced that the "Let's Go To Work" campaign was up and running. He asked that the Committee members provide him with connections with local radio stations, TV stations, job fairs, etc., to help get the word out about the campaign.

Mr. Avery announced that he and Mr. Steve Cook met with Ms. Caren Merrick, Secretary of Commerce and Trade last week to discuss the Council's interest to pilot youth programs along with other programs on Governor Youngkin's agenda. He noted that the Governor's office may model our "Let's Go To Work" campaign.

Mr. Avery gave an update on the Hampton Roads Regional Job Fair that was held on April 7, 2022, at the Hampton Roads Convention Center. He stated that the three-hour event was very successful with over 100 participating businesses and 600 job seekers in attendance. Mr. Avery stated that other industry related job fair events would be held in the future throughout the region.

III. OLD BUSINESS

There was no old business to be considered.

IV. NEW BUSINESS

There was no new business to be considered.

V. ANNOUNCEMENTS AND PUBLIC COMMENT PERIOD

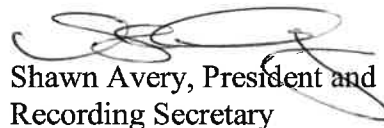
Dr. Olson announced that the next Executive Committee meeting would be held at 9:00 a.m. on May 18, 2022, and the Board of Directors meeting held at 9:00 a.m. on June 22, 2022.

Mr. Avery introduced new staff members: Mr. Andrew Nissman, Director of Grants and Corporate Stewardship, Ms. Jaedda Hall, Campus757 Director and recognized Ms. Holly Bryant, Human Resources Coordinator who joined the staff several months ago. Mr. Gary Butler announced that Ms. Amanda Green had been recently promoted to Senior Director, Federal Programs.

VI. PUBLIC COMMENTS

There being no public comments, the meeting was adjourned at 10:03 a.m.

Respectfully Submitted,



Shawn Avery, President and CEO
Recording Secretary

Attachment

**EXECUTIVE COMMITTEE
BOARD OF DIRECTORS
OF THE HAMPTON ROADS WORCEFORCE COUNCIL
APRIL 20, 2022**

ATTENDANCE RECORD

EXECUTIVE COMMITTEE MEMBERS PRESENT

William W. Crow	Virginia Ship Repair Association
Dr. Larry Dotolo	Virginia Tidewater Consortium for Higher Education
Dr. Johnny Garcia	SimIS, Incorporated
Kasia Grzelkowski	VersAbility Resources, Incorporated
Dudley Harris	Bay Electric Company. Incorporated
Dr. John Olson	ECPI University
Bryan Stephens	Hampton Roads Chamber
Guenter Weissenseel	IMS Gear Virginia Incorporated

EXECUTIVE COMMITTEE MEMBERS ABSENT

Taylor Adams	City of Virginia Beach
Terry Banez	Greater Williamsburg Business Council
Rhonda Bunn	Canon Virginia, Incorporated
Jesse Goodrich	Riverside Health System
Mark Johnson	Truist Bank
Robert McKenna	Virginia Peninsula Chamber of Commerce
Delceno Miles	The Miles Agency
Kevin Will	Boys and Girls Club of Southeast Virginia

CHIEF LOCAL ELECTED OFFICIALS REPRESENTATIVES PRESENT

The Honorable Richard Grice	Isle of Wight County
The Honorable James Icenhour	James City County
The Honorable Linwood Johnson	City of Franklin
The Honorable Sheila Noll	York County
The Honorable Tina Vick	City of Newport News
The Honorable Rick West	City of Chesapeake

CHIEF LOCAL ELECTED OFFICIALS REPRESENTATIVES ABSENT

The Honorable Christopher Cornwell	Southampton County
The Honorable Herbert Green, Jr.	City of Poquoson
The Honorable Robert M. "Bobby" Dyer	City of Virginia Beach
The Honorable Shannon Glover	City of Portsmouth
The Honorable Don Goldberg	City of Suffolk
The Honorable James Gray	City of Hampton
The Honorable Mamie Johnson	City of Norfolk
The Honorable Ted Maslin	City of Williamsburg
The Honorable Robert J. Orth	Gloucester County

HAMPTON ROADS WORKFORCE COUNCIL STAFF

Shawn Avery	President and CEO
Rita Bond	Office Manager, Peninsula
Holly Bryant	Human Resources Coordinator
Gary Butler	Chief Administration Officer
Steve Cook	Chief Innovation Officer
Clif Duncan	Chief Financial Officer
Loretta Earl	Office Manager, Southside
Cathy Ellis	Director, Executive Support
Amanda Green	Director, Youth Programs
Jaedda Hall	Director, Campus 757
Whitney Lester	Senior Director, Talent Development
Andrew Nissman	Director, Grants and Corporate Stewardship

GUESTS

Curtis Wray	Virginia Employment Commission
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