

**BOARD OF DIRECTORS
OF THE HAMPTON ROADS WORKFORCE COUNCIL
EXECUTIVE COMMITTEE
MEETING MINUTES
JANUARY 19, 2022**

A virtual meeting of the Executive Committee, Board of Directors of the Hampton Roads Workforce Council was convened using the Zoom meeting platform at 9:02 a.m. on January 19, 2022. The meeting was called to order by Dr. John Olson, Chair, with a quorum present. See Attachment 1 for a list of attendees.

AGENDA

I. COMMITTEE REPORTS

A. Finance and Strategy Committee Report

Program Year 2021 (PY '21) Funding, Budget, and Expenditure Summary - Dr. Johnny Garcia, Chairperson of the Finance Strategy Committee, provided the Committee with the PY '21 Funding, Budget, and Expenditure Summary for the five-month period ending November 30, 2021. He reported that the Total Budget-Federal/State Programs as of November 30, 2021, was \$16,885,842 compared to last year's budget of \$15,258,400. He also reported that the total expenditures for PY '21 were \$4,845,137 compared to PY '20 total expenditures of \$3,717,632. Dr. Garcia stated that the Adult and Dislocated Workers training expenditure increased 11% and the Youth Contracts expenditures increased 11.54%.

B. Business and Workforce Services Committee Report

Program Year 2021 (PY '21) Virginia Career Works (VCW) – Hampton Roads Region Performance - Dr. Larry Dotolo, Chairperson of the Business and Workforce Services Committee, gave an update on the PY '21 VCW – Hampton Roads Region performance for the period of July 1, 2021, to November 20, 2021. He reported that Basic Career Services activity was steady during PY '21, with 3,965 individual customers. The new individualized career services customer enrollment activity was 219 and the new training service customer enrollment activity was 220.

The credential attainment rate at exit for Adults was 78% and for Dislocated Workers was 66%. The employment rate at exit for Adults was 64% and for Dislocated Workers was 74%. The average placement wage for Adults was \$18.49 and for Dislocated Workers was \$27.35.

Dr. Dotolo stated that the VCW Centers are currently providing in-person services to customers except for the Portsmouth VEC Affiliate Center. The Norfolk and Hampton Comprehensive Centers and the Franklin Affiliate Center recently received full State Certification to operate. Full State Certification is expected to occur with the Suffolk and Portsmouth Affiliate Centers (interrupted due to temporary closures during COVID) by March 31, 2022.

Financial Opportunity Center (FOC) Grant - Dr. Dotolo gave an update on the Financial Opportunity Center Grant. He reported that the initial Grant performance period was July 1, 2020, to June 30, 2021, and has been extended through June 30, 2022. The overall participant goal for the cumulative participant enrollment number is 162.

Connecting Opportunities Grant - Dr. Dotolo gave an update on the Connecting Opportunities Grant. He stated that this Grant was funded by the Elizabeth River Crossings. The purpose of this Grant is to provide Maritime and Construction Trades training through Tidewater Community College (TCC). Dr. Dotolo reported that the enrollment goal was currently 30 with 13 participants enrolled through November 30, 2021.

Hampton Roads Veterans Employment Centers Update - Dr. Dotolo gave an update on the Hampton Roads Veterans Employment Centers. He reported that since its inception, services have been provided to 3,184 individual customers with 10,246 multiple visits to the centers.

C. Youth Services Committee Report

Hampton Roads Workforce Council Youth Programs Update - Mr. Kevin Will, Chairperson of the Youth Services Committee, gave an update on the Hampton Roads Workforce Council's Youth Programs. He reported that as of December 31, 2021, the year-round programs had served a total of 176 youth, of which 36 were In-School Youth and 140 were Out-of-School Youth.

Pathways to Opportunity Program (POP) - Mr. Will reported that the Pathways to Opportunity Program (POP) continues to serve students at risk of falling behind or dropping out of the 2021-2022 school year. He also reported that the current sites include Chesapeake, Portsmouth, Norfolk, Suffolk, and Virginia Beach. Mr. Will announced that POP will expand to the Peninsula in the Spring 2022.

The 2021 NextGen Regional Internship Program - Mr. Will gave the committee an update on the NextGen Regional Internship Program. The Program will provide services up to 280 interns. Mr. Will reported that youth are currently working in business administration, social media marketing, customer service, childcare, conservation engineering, workforce development, and library services.

The 2022 NextGen Opportunity Fair - Mr. Will announced that on March 10, 2022, the Youth Career Center of Hampton Roads will host a Hampton Roads Regional NextGen Opportunity Fair at the Chesapeake Convention Center. The Fair is sponsored by the City of Chesapeake's RU Ready Coalition.

Mr. Will requested any comments or questions. There being none the meeting continued with the President's Report

II. PRESIDENT'S REPORT

Mr. Avery began his report by stating the strategic planning process was continuing with SIR Consultants, Mr. John Martin and Ms. Cathy Lewis finalizing recommendations and he anticipates a review at the next Finance and Strategy Committee. Next, will be the Executive Committee's review and onto the Full Board for approval. He reported that staff were working on several new initiatives. One is a ten million dollar Good Jobs grant application that Ms. Christina Brooks was heading-up along with a robust list of partners and stakeholders. He reported that we are working with the new Governor's office to schedule meetings with the Secretary of Labor to stay informed and to offer our assistance to the new administration. He anticipates scheduling a meeting with the Secretary of Commerce and Trade to present a proposal to expand our Talent Division; also working closely on a proposal through the General Assembly to receive a five million dollar grant to expand our maritime training program and offshore wind training program.

Mr. Avery announced that the Hampton Roads Workforce Council was chosen as one of the best places to work in Hampton Roads. The agency was nominated by Ms. Amanda Green. He requested that members keep the news confidential until it is announced in the Coastal Virginia Magazine's March edition.

III. OLD BUSINESS

There was no old business.

IV. NEW BUSINESS

There was no new business.

V. ANNOUNCEMENTS

Dr. Olson announced that the February 16, 2022, Executive Committee meeting would be held at Brooks Crossing in Newport News.

VI. PUBLIC COMMENT PERIOD

There were no public comments. Mr. Johnson invited each Chief Local Elected Official to provide an update on their respective locality and a variety of comments were welcomed.

There being no further business, the meeting adjourned at 9:48 a.m.

Respectfully Submitted,



Shawn Avery, President and CEO
Recording Secretary

Attachment

**EXECUTIVE COMMITTEE
BOARD OF DIRECTORS
OF THE HAMPTON ROADS WORKFORCE COUNCIL
JANUARY 19, 2022
ATTENDANCE RECORD**

EXECUTIVE COMMITTEE MEMBERS PRESENT

Terry Banez	Greater Williamsburg Business Council
Rhonda Bunn	Canon Virginia, Incorporated
William W. Crow	Virginia Ship Repair Association
Dr. Larry Dotolo	Virginia Tidewater Consortium for Higher Education
Dr. Johnny Garcia	SimIS, Inc.
Jesse Goodrich	Riverside Health System
Kasia Grzelkowski	Versability Resources, Incorporated
Dudley Harris	Bay Electric Company, Incorporated
Mark Johnson	Truist Bank
Dr. John Olson	ECPI University
Bryan Stephens	Hampton Roads Chamber
Guenter Weissenseel	IMS Gear Virginia LLC
Kevin Will	Boys & Girls Club of Southeast Virginia

EXECUTIVE COMMITTEE MEMBERS ABSENT

Taylor Adams	City of Virginia Beach
Robert "Bob" McKenna	Virginia Peninsula Chamber of Commerce
Delceno Miles	The Miles Agency

CHIEF LOCAL ELECTED OFFICIALS (CLEO's) REPRESENTATIVES PRESENT

The Honorable Christopher Cornwell	Southampton County
The Honorable Jimmy Gray	City of Hampton
The Honorable Linwood Johnson	City of Franklin
The Honorable Mamie Johnson	City of Norfolk
The Honorable Ted Maslin	City of Williamsburg
The Honorable James Icenhour	James City County
The Honorable Sheila Noll	York County
The Honorable Robert J. Orth	Gloucester County

CHIEF LOCAL ELECTED OFFICIALS (CLEO's) REPRESENTATIVES ABSENT

The Honorable Joel Acree	Isle of Wight County
The Honorable Robert M. Dyer	City of Virginia Beach
The Honorable Don Goldberg	City of Suffolk
The Honorable Shannon Glover	City of Portsmouth
The Honorable Herbert R. Green, Jr.	City of Poquoson
The Honorable Tina Vick	City of Newport News
The Honorable Rick West	City of Chesapeake

HAMPTON ROADS WORKFORCE COUNCIL STAFF

Shawn Avery	President and CEO
Christina Brooks	Senior Director, NextGen and Special Projects
Holly Bryant	Human Resources Coordinator
Gary Butler	Chief Administration Officer
Steve Cook	Chief Innovation Officer
Clif Duncan	Chief Financial Officer
Loretta Earl	Office Manager, Southside
Cathy Ellis	Director, Executive Support
Amanda Green	Director, Youth Programs
Katherine Henderson	Senior Director, Administration and Special Projects
Whitney Lester	Senior Director, Talent Development
Terri Partain	Director, Finance